

CURRICULUM REQUIREMENTS

Agribusiness Option in Marketing

Requirements for Agribusiness Option in Marketing

□ BAPP

*Complete the BAPP with the following Natural Science Electives - 8 cr. hrs.:
BIOL 198 Principles of Biology (4), CHM 110 General Chemistry (3) and
CHM 111 Gen. Chemistry Lab (1).*

<u>Course Title</u>			<u>Cr. hrs.</u>	<u>Semester to Take</u>
Core Courses				
□ STAT 351	Bus. & Econ Stats II	Pr.: STAT 350 or equivalent	3	4-5
□ FINAN 450	Prin. of Finance	Pr.: ECON 120, STAT 350, ACCTG 231	3	5-6
□ MANGT 420	Mangt. Concepts	Pr.: Junior standing	3	5-6
□ MANGT 421	Intro. to Op. Mangt.	Pr.: MATH 205, STAT 350	3	5-6
□ MKTG 400	Marketing	Pr.: ECON 110, ECON 120, 60 hrs	3	5-6
□ MANGT 595	Bus. Strategy	Pr.: FINAN 450, MANGT 420, MKTG 400, Senior standing	3	7-8
□ MANGT 596	Bus., Government, and Society	Pr.: FINAN 450, MANGT 420, MKTG 400	3	7-8
□ MKTG 450	Consumer Behav. (F,S)	Pr.: MKTG 400	3	6-7
□ MKTG 544	International Mktg. (F,S)	Pr.: MKTG 400	3	6-7
□ MKTG 642	Mktg. Research (F,S)	Pr.: STAT 351, MKTG 450, CIS 101,102,103	3	7-8
□ MKTG 690	Mktg Management	Pr.: MKTG 642 <i>or concurrent enroll</i>	3	7-8
□ AGECE 318	Food & Agbus. Mangt.	Pr.: AGECE 120 or ECON 120	3	5-8
□ AGECE 500	Production Econ	Pr.: AGECE 120 or ECON 120, MATH 205	3	5-8
□ AGECE 505	Agricultural Market Structures	Pr.: AGECE 110 or ECON 110, AGECE 500	3	6-8
Economic Electives				
□ 1.			3	5-8
Select one course from the following list:				
	ECON 507	The Japanese Economy		
	ECON 510	Intermediate Macroeconomics		
	ECON 520	Intermediate Microeconomics		
	ECON 521	Intermediate Microeconomics Theory		
	ECON 523	Human Resource Economics		
	ECON 527	Environmental Economics		
	ECON 530	Money & Banking		
	ECON 536	Comparative Economics		
	ECON 540	Managerial Economics		
	ECON 555	Urban & Regional Economics		
	ECON 620	Labor Economics		
	ECON 630	Introduction to Econometrics		
	ECON 631	Principles of Transportation		
	ECON 633	Public Finance		
	ECON 640	Industrial Organization & Public Policy		
	ECON 681	International Economics		
	ECON 682	Economics of Underdeveloped Countries		
	ECON 690	Monetary, Credit, & Fiscal Policy		
Agribusiness Option Elective			16	1-8
Agribusiness Courses			6	
□ 1.				

<input type="checkbox"/> 2.						
<input type="checkbox"/> 3.						
<input type="checkbox"/> 4.					<i>(If necessary)</i>	
Select six credit hours from the following list of courses:						
	AGEC 410	Agricultural Policy (3) (F)	AGEC 525	Nat. Res. & Environ. Econ. (3) (F)		
	AGEC 415	Global Ag Econ (3) (S)	AGEC 598	Farm Management Strategies (3) (F)		
	AGEC 416	Ag. Law & Economics (3) (F,S)	AGEC 605	Price Anal. & Forecast (3) (S)		
	AGEC 420	Commodity Futures Markets (3) (F,S)	AGEC 610	Ag. Nat. Res. Policy (3) (S)		
	AGEC 513	Agricultural Finance (3) (F,S)	AGEC 623	Intl. Ag. Trade (3) (F)		
	AGEC 515	Food & Agribusiness Marketing (3) (F,S)	AGEC 632	Ag Bus Logistic (3) (F)		
	AGEC 520	Market Fund Fut/Opt Trad. (3) (F)	AGEC 680	Ag Risk Mangt (3) (S)		
<u>Agricultural Sciences and/or Product Technology</u>						6-8
<input type="checkbox"/> 1.						
<input type="checkbox"/> 2.						
<input type="checkbox"/> 3.					<i>(If necessary)</i>	
Select 6-8 credit hours from the following list of courses:						
	AGRON 220	Crop Science (4) (F,S)	ASI 361	Conv. Fd Anm to Carc. (2)		
OR	HORT 201	Intro. Hort Science (4) (F,S)	ASI 405	Fund. of Milk Proc. (3) (F)		
	AGRON 305	Soils (4) (F,S)	ASI 430	Food Products Eval (3) (S)		
	AGRON 340	Grain Grading (2) (F)	ASI 694	Food Plant Management (3) (F)		
	AGRON 501	Range Management (3) (F)	ENTOM 300	Econ. Entomology (3) (S)		
	ASI 102	Prin. of Animal Science (3) (F,S)	ENTOM 305	Livestock Entomology (2) (F)		
AND	ASI 106	Dairy/Poultry Science (1) (F,S)	HN 132	Basic Nutrition (3) (F,S)		
OR	ASI 105	Animal Science & Indus. Lab (1) (F,S)	HN 301	Food Trends, Leg, Reg. (3) (S)		
	ASI 300	Prin. of Livestock (3) (F,S)	FOR 285	Intro. to Forestry (3) (S)		
	ASI 302	Intro. to Food Science (3) (F,S)	GENAG 500	Food Science Seminar (1)		
	ASI 305	Fund. of Food Proc. (3) (F,S)	GRSC 100	Prin. of Milling (3) (F,S)		
	ASI 350	Meat Science (3) (F,S)	PLPTH 500	Prin. of Plant Path (3) (S)		
<u>Agribusiness Option Unrestricted Electives (two-four credit hours to total 126 hours)</u>						
<input type="checkbox"/> 1.						
<input type="checkbox"/> 2.					<i>(If necessary)</i>	
<i>Select additional courses from Agribusiness Option Electives and Agricultural Sciences and/or Product Technology or Unrestricted Electives to total 126 credit hours.</i>						